



JOIN THE MOVEMENT

To end race-based hair discrimination.

Let's celebrate the 23 states that have signed the CROWN Act or legislation inspired by the CROWN Act into law.

There's still more to be done.

Sign the petition now at Dove.com/CROWN

Find us @TheCROWNAct



WELCOME



It is with immense joy and a heart full of **gratitude** that I extend a warm and exuberant **welcome** to each and every one of you. Our festival is not just an event; it is a vibrant **celebration** of our **heritage**, our unity, and the natural beauty that resides within us all.

SOulFully Textured, A Natural Hair Festival, is a culmination of passion, purpose, and the power of our **collective spirit**. Our crowns, intricately woven with afro-textured natural hair, are more than just strands – they are symbols of strength, **identity**, and a **legacy** that stretches through generations. This festival is a space where we gather to **honor** this legacy, to learn, to share, and to elevate one another.

This is not just a festival; it's an **experience**. An experience that dares to educate, eradicate misconceptions, and ignite inspiration. An experience that **unites** us in the rhythm of our **culture**, nurturing both our individuality and our community. From the creative expressions throughout the venue, to the rich discussions that expand our viewpoints, every facet of this festival has been curated to empower, uplift, and celebrate.

By your attendance today, you are witnessing and contributing to a **transformation**. Together, we explore the nuances of **empowering** Black hair, cultivating **autonomy**, and reshaping cultural influence. We challenge biases, break barriers, and redefine inclusivity through self-autonomy, equity, and embracing our natural hair amidst adversity from within and outside of our community. By being here, you've added your energy to a movement that uplifts afro-centric **beauty** standards and advances our culture.

Black **excellence** is here today! From the trailblazers and industry **experts** who have mastered the art of protective styles and the industry experts who celebrate the **uniqueness** of every curl and kink, to the educators, cultural creators and **innovators**, and thought leaders that are lending their powerful voices to the festival stage, to the 50+ Black-Owned brands representing a celebration of Black business excellence during Black Business month, to your presence, which is not just an attendance – it's a contribution, to Black excellence that advances our culture.

To our **esteemed** participants, I thank you from the depths of my heart. You are part of something **extraordinary**, something that resonates far beyond these moments. Your presence, your engagement, and your passion have helped shape this empowering day, elevating our **community** and our culture.

So, let us revel in this celebration. Let us learn, grow, and **connect**. Let us leave here with our spirits **lifted**, our minds expanded, and our hearts brimming with the richness of our shared heritage. Together, we move the culture forward, and together, we embody the spirit of SOulFully Textured.

Welcome to a day of empowerment, education, and **elevation**. Welcome to SOulFully Textured, A Natural Hair Festival!

A very special and heartfelt thank you to this year's Platinum Sponsor Dove, and the Crown Coalition.

ike /kediji Founder

The Curated Curl, LLC



OUR MISSION

The Curated Curl is dedicated to eradicating the discrimination and stigma associated with afro-textured natural hair by creating psychologically safe spaces for our community to come together to support, celebrate and educate each other. We promote diversity and inclusion through our online community and events that educate on the rich history engrained in afro-textured hair and hairstyles, feature related educational and cultural conversations, celebrate afrotextured natural hair as a beauty standard and embrace the right to show up as, and to embrace, one's authentic self without question.

FESTIVAL SCHEDULE

10:30 AM Shopping/Lawn Games Begin

2:30 PM

17:30 AM Empowering Black Hair Cultivating Autonomy, Innovation, and Cultural Influence: Join us in conversation with celebrity stylist and veteran salon owner Kenneth A. Grant as we discuss Black Hair and Culture

12:15 PM Creating Our Space: Infusing the culture and normalizing inclusivity through self-autonomy and the work that advances equity & fosters an inclusive culture for individuals with natural hair and protective styles amidst discrimination and natural hair biases

Giveaway Break

01:30 PM How to Master Your Natural Hair – with Sharita Payton, Owner of The LOFT Hair Studio and Curl Specialist.

Giveaway Break

Breaking the Bias: With bans on books and efforts to limit discussions on race and American history in public education, how do you foster a sense of self that includes embracing and appreciating natural hair.

-If BIPOC kids do not see themselves and their lived experiences in the classroom, how do they show up as their full selves.

Giveaway Break

3:30 PM

4:15 PM

Caring for your Coils with Braids, Twists and Locs: with Binta Mamadou, and Aymanie Nelson.

Giveaway Break

No Sis, I am not OK! Recognizing the Early Signs of Depression and getting the Help you need! Natasha Williams shares her personal story.

info@thecuratedcurl.com

Stay In Touch!

theCuratedCurl.com



Under the Radar

Sundays 6pm, GBH 89.7 гм Stream the podcast anytime

Featuring the voices of our communities

FESTIVAL MERCHANDISE

Please visit our booth at the festival entrance



JOIN OUR FACEBOOK <u>GROUP</u> Did you know we have a private Facebook <u>Group</u>? We've built a great community of natural hair enthusiasts. Join us and engage with a supportive community of curlfriends to share tips, engage in conversations and inspire one another.

VEND 748 Wood Designs Adorn Me Africa ANNIKADECOR **B.Refined Blackhippielounge, LLC Black Joy MV Body, Stone and Soul CDBritt Marketing & Consulting** Cocoa by CeCe **Craft Envy LLC DeMirra's Hoops & Headwraps DLachae Ebony Glass Designs ELÖRE DESIGN** Enerlocks **EverBlessStore FaithEndures by Dev** Harlem Hoopz **Intriguing Hair Ivyee's Everyrhing Honey Jahzara Fashion House** Jewel Art by Saundra G

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MODERATOR

Callie Crossley



Callie Crossley hosts the radio show and podcast Under the Radar with Callie Crossley and shares radio essays each Monday on GBH's Morning Edition. She hosts Basic Black, which focuses on current events impacting communities of color and appears weekly on Boston Public Radio, GBH Boston's midday talk show discussing current issues and cultural trends. Ms. Crossley has won numerous TV, radio, film, and journalism awards, including the prestigious Gold Baton DuPont Columbia award, a national Edward R. Murrow Award, a national Emmy Award, and an Academy Award "Oscar "nomination for her producer work on the documentary series, "Eyes on the Prize: America's Civil Rights Years." She was awarded two Harvard Fellowships, honored with four honorary degrees, and serves as on the Board of Trustees of her alma mater, Wellesley College.

#SOULFULLYTEXTURED

PANELISTS & SPEAKERS



Tish Archie-Oliver is the Chief Diversity, Equity, Inclusion & Belonging for Unilever, North America. In this role, she oversees the integration of Diversity, Equity, Inclusion & Belonging in the business and talent agenda for the United States and Canada. In addition, she leads the organization's mission to achieve equity in all forms – talent, brand, and supplier diversity.

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Before joining Unilever, Tish served as the Second Vice President of Enterprise Diversity & Inclusion at Travelers Insurance. She was responsible for integrating diversity and inclusion strategies into talent acquisition, retention, and development practices and processes across the enterprise.

She has over 20 years of talent acquisition, talent management, and diversity and inclusion experience in the financial services, consumer-packaged goods, and luxury retail industries.

Tish dedicates her life to serving the community and developing the next generation of leaders. She is a member of Alpha Kappa Alpha Sorority, Incorporated, Jack and Jill of America, Scholarship Chair for the National Coalition of 100 Black Women's Bergen-Passaic chapter, and Advisory Board member of BRIDGE and HACE. Tish received her bachelor's degree from Claflin University, a Master of Business Administration from American Intercontinental University, and an advanced certificate in Diversity & Inclusion from Cornell University. She is also Intercultural Development Inventory certified.

Tish was recently recognized as Mindr's 2023 Women of Influence and by Savoy Magazine as a 2023 Most Influential Executive in Diversity & Inclusion.





Kenneth A. Grant has been a highly sought after Stylist in the beauty industry for over 5 decades. He is the owner of The Difference Is Kenneth salon in Baton Rouge, LA, where he boasts a robust clientele. In 1973, he was the first African American to graduate from the prestigious John Jay Beauty College in New Orleans, La. For many years, getting a coveted appointment with Kenneth, could take several weeks.

Throughout his multifaceted career he has styled numerous luminaries across the country. TheQueen of Soul, Aretha Franklin, Gospel Songbird Yolanda Adams, The original Dream Girl Jennifer Holliday, to name a few. His work has been seen on magazine covers, film, and television.

A highly engaging speaker, Kenneth has shared his knowledge about hair in a variety of settings. He has never been one to take these life experiences for granted. He firmly believes, "our roots go beyond our hair. We have been and always will be the trendsetters, inspiration, innovators, and regulators for what is NOW!"





Boston born, and Dorchester raised, Lianne Hughes-Odom believes that strong communities build strong leaders. Therefore, her passion for improving the educational opportunities available for young people has been the foundation of her personal and professional life. This core belief has fueled her passion and purpose and is the reason why she continues to serve on the board and advise organizations like the Big Sister Association of Greater Boston, the East Coast School of Combined Arts, and the Psi Iota Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated.

A firm believer in culturally responsive school leadership practices, Lianne Hughes-Odom worked at Boston Public Schools' TechBoston Academy for six years as a 10th Grade Academy Leader and History teacher. In her role, she established a grade-level culture and classroom where academic excellence and student joy was at the forefront.

In her most recent endeavor, Lianne Hughes-Odom worked as an adjacent professor for the University of Massachusetts Boston and an Instructional Transformation Coach for the Mario Umana Academy K-8. As both an adjunct professor and instructional transformation coach, it was her job to coach, develop, and encourage educators to think critically about creating a highly relational learning environment and designing authentic performance tasks that were rigorous and rooted in culturally responsive pedagogy.

An equity warrior, Lianne Hughes-Odom lives for mentoring and preparing future educators to succeed in Urban classrooms. To Lianne, breathing the academic life into teachers means she is doing soul work while addressing a nationwide epidemic around the achievement gap.

Finally, Mrs. Hughes-Odom is the newly appointed principal of the Holmes Innovation School in Boston and is currently pursuing a Doctorate in Educational Leadership at the University of Pennsylvania Graduate School of Education. Through her dissertation, she hopes to take a deep dive into Dr. Theresa Perry's framework on African American achievement. Her goal is to understand how Black women principals in the Greater Boston Area narrates their experiences, while trying to create a culture of achievement for BIPOC students.





Binta P. Mamadou is an attorney and the founder of Visions Braid Bar, a premium and modern braid bar in the Washington, DC metropolitan area (the "DC Area").

Binta's vision (no pun intended!) for creating Visions Braid Bar came from a desire to provide Black women with high-quality braiding solutions in a hassle-free, modern and comfortable environment with exceptional customer service. Visions Braid Bar offers an elevated

experience and is a one-stop shop where Visionaries (the braid bar's clients) can get a range of natural hair services, including braids, twists and locs, provided by a curated and diverse group of talented stylists.

Binta's path into the natural hair industry and creating Visions Braid Bar has been untraditional. Although she learned to braid at an early age and did so as a "side hustle" in high school and on campus while in college, she followed more traditional academic and career trajectories. She has years of experience working with international non-profit organizations, in the private sector, and for the federal government, and has been a practicing attorney for nearly a decade. She has a Bachelor's in International Economics from Georgetown University and a Juris Doctor from The George Washington University Law School.

Today, Binta attributes her academic and professional backgrounds as key factors which have helped Visions Braid Bar become a highly-rated business in the DC Area, with loyal Visionaries who drive hours to be serviced or plan their hair appointments around their vacations while visiting the DC Area from out of the state and out of the country, including as far away as Saudi Arabia! With Visions Braid Bar, Black women now have access to quality, "main street" level solutions to hair braiding services.



Kevin McGowan, Ph.D. is an associate professor of elementary and early childhood education and academic director for the Martin Richard Institute for Social Justice at Bridgewater State University (BSU). Kevin is also a co-partner for the Consulting firm EQUITYedu which focuses on diversity, equity, and inclusion (DEI) primarily focused on K-12 education as well as higher education. Critical race theory (CRT) provides the theoretical, intersectional framework for Kevin's work as an educator, scholar, and DEI trainer. Some of Kevin's research explores the role of empathy in early childhood education through a CRT lens.

As an instructor in BSU's Introduction to African American Studies course, Kevin assists his students in learning how to critically think about the social construction of race. Kevin's leadership for racial equity and justice is evident in his wide range of BSU service activities. He serves as cochair for the Racial Justice and Equity Council. In addition, Kevin serves as co-facilitator of the Student Racial Justice and Equity Council and co-chair for the Elementary and Early Childhood Education Department's Anti-Racism Matters Committee. In On May 1, 2023, Kevin was honored to receive the Dr. Robert A. Daniel Award for Racial Justice, Equity, and Inclusion: Supporting the Success of Racially Minoritized Students Attending Bridgewater State University.Dr. Daniel was BSU's first tenured African American professor.

Featured Publications:

McGowan, K., & Winchell, M. (2021). Stepping out of the ivory tower: An antiracist university-community partnership. In A. Samuels & G. Samuels (Eds.), *Fostering diversity and inclusion in the social sciences*. Information Age Press.

McGowan, K., Christenson, L, & Muccio, L. (2020). Collaborative professional learning: An exploration of empathy in early childhood teacher education. *Journal of Research in Childhood Education*, 35(1), 111-121. <u>https://doi.org/10.1080/02568543.2020.1801537</u>

McGowan, K. (2016). The "othering" of men in early childhood education. *The Journal of School Administration Research and Development*, 1, 47-49.

Featured Presentations:

McGowan, K., Christenson, L., & Muccio, L. *Joyful connections across differences: Integrating empathy and cultural humility to connect with diverse children and their families,* National Association for the Education of Young Children, Washington, DC, November 2022.

McGowan, K., Muccio, L., & Christenson, L. *Cultural humility at the nexus of race and culture: Teacher candidates' reflections on their field placement sites.* International Conference on Education and Social Justice, October 2022 (Synchronous Presentation)

McGowan, K., & Winchell, M. *Our kids go to segregated schools*. Community Coalition for Change, May 2022.



Yvette Modestin- Lepolata Aduke Apoukissi- Empress Modest-I is a writer, activist, poet, visual artist, storyteller and playwright was born and raised in Colon, Panama. Ms. Modestin was named one of "30 Afro Latinas you should know." Yvette is the co-author of the short play, Crown of Times currently running at the Museum of Science.

She is the co-founder of ReRooted Productions. She is the co-curator of The HairStory Project production ReRooted. She is the founder of #MyCrownSpeaks Street Stories. In 2021 Ms. Modestin testified before the Massachusetts Senate on behalf of the Crown Act.

The Crown Act was passed in March 2022 in Mass. She was named an "Influeyentes" in Panama for her advocacy in bringing attention to the struggle of the black communities in Panama with a focus on her home province of Colon. Ms. Modestin is the narrator of the film 'Cimarronaje en Panamá/Maroons in Panama', a film by Toshi Sakai. She is the narrator of the Museum of Science production, Black Hole Symphony. Yvette is part of the award winning short film, FAith in Blackness. She is the co-founder of ReRooted Productions.

Yvette's passion is the empowerment of the Black community, she highlights the need to repair the ongoing impact on the Trans Atlantic Slavery from a PanAfrican perspective using the arts as a way to heal internally and externally.



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Aymanie Nelson is the founder and CEO of Enerlocks and the creator of the Enerlocks locking tool system. Enerlocks is an innovative global brand whose purpose is to infuse mindfulness, purposeful action, and community into the hair practices of locticians worldwide. With its patent-pending locking tool system, Enerlocks brings function, efficiency, and high vibrational energy into the loctician hair industry.

With 20 years of experience as a natural hair and loctician practitioner, Aymanie lends her skills and expertise to her roles as the sole certified ethnic hair educator for the Connecticut Alliance of Foster and Adoptive Families and as the lead trainer for Enerlocks' The Holistic Loc Academy, a training academy that certifies individuals to become Certified Holistic Locticians.

Aymanie is an innovative powerhouse who is passionate about mentoring, uplifting others and creating collaborative experiences for all members of the natural hair and loctician community.

"In realizing that the styling of hair was also the transference of energy, she realized the importance of the vibrations she brought to the exchanges between her fingers and those locs" - Enerlocks

Enerlocks Premier locking tool for educators & locticians www.linktr.ee/enerlocks



CeCe Olisa, the founder of Cocoa by CeCe, is a transformative force in the beauty industry. With her empowering mantra, "don't wait on your weight to live the life you want," she inspires individuals to embrace their unique beauty and build confidence through self care and wellness. Recognized as one of the "Top 10 New York Fashion Bloggers" by WhoWhatWear and applauded by MTV for proving that fitness is not limited by size, CeCe is a brand ambassador for Ford Motor Company and Nike, making her a true influencer-turned-entrepreneur.

Having successfully sold her first venture, theCURVYcon, a groundbreaking plus-size fashion convention, CeCe's passion for building confidence in others led her to create Cocoa by CeCe. Cocoa by CeCe is a beauty company that embodies her mission to redefine beauty and empower individuals to prioritize self-care and overall well-being. CeCe is based in New York City.





Yemisi Oloruntola-Coates is GBH's first Chief Inclusion and Equity Officer. She develops strategies using a data driven approach in initiatives and practices that support and advance a respectful and inclusive workplace, building on GBH's commitment to create a more diverse environment and to have inclusion and equity reflected both in our organization and our work. She works closely with members of the Executive Leadership Team and collaborates with staff members across the organization.

Oloruntola-Coates calls herself an inclusion architect and has been leading diversity, equity, and inclusion (DEI) initiatives for more than 15 years, implementing culturally responsive practices and shaping an understanding of the role that diversity plays within organizations and communities. She joined GBH in 2021 from Baystate Health in Springfield, MA where she served as Chief Diversity and Inclusion Officer. Prior to that she was System Director of Diversity and Patient Care Civil Rights at Lee Health in Florida, which during her tenure twice was recognized by Forbes Magazine as best employer for diversity and women.

With extensive experience in DEI education and training, Oloruntola-Coates also has worked and studied internationally as a teacher and cultural ambassador in Japan, and as a Fulbright Fellow in West Africa. She is a member of the Conference Board Executive Diversity Council, a faculty member of Healthcare Management Institute, published two white papers, "How Diversity and Inclusion Strategies Enhance Organizational Readiness for Global Nursing Recruitment" in Nurse Leader magazine, and "COVID-19 mitigation for high-risk populations in Springfield Massachusetts USA: a health systems approach" in the International Journal for Equity in Health. Oloruntola-Coates has been recognized with numerous awards, including being honored as one of the 2021 Top 100 Diversity Officers by Diversity First, National Diversity and Leadership Conference and 2022 Color Magazine Power 50 CDO's. She holds a BA degree from Hofstra University and MA degree from the University of Florida.



Sharita Payton, is the Owner and Founder of The Loft Hair Studio, a Naturally Curly Salon in the heart of Medford, Massachusetts and East Providence Rhode Island. Her mission is to help others to better understand and embrace their God-given hair. Clients from many different ethnicities and backgrounds sit in Sharita's chair for her "Curly Cuts and TLC Curl Care Services".

Sharita was born and raised in Bridgeport, CT where she attended a technical high-school, there she received her high school diploma

and Cosmetology license. Sharita is at the top of her craft, she's taking a variety of classes and trainings focused on naturally curly hair. She's been featured on Curly Nikki, Naturally Curly, BostonVoyager, Hey Rhody, The Huntington News, The Boston Globe and more. In 2022 her Rhode Island Salon won "BEST of Rhode Island" in exclusive Curly Hair Services. She has taken on the initiative to educate not only her clients but all who has a desire to learn about natural hair care (TLC as she calls it). Sharita has taught at various Nonprofit Organizations such as the YMCA, Boys and Girls Club, local schools and local Churches. Sharita makes it her business to educate all her clients about the importance of healthy hair care while visiting her at The Loft.





Javaka Steptoe is an award-winning New York Times top 10 Best Selling Author/Illustrator of children's books. His many honors include the 2017 Caldecott Medal and the Corretta Scott King Illustrator Award for the best-selling picture book biography, Radiant Child: The Story of Young Artist Jean-Michel Basquiat. To underscore the cultural importance of Radiant Child, Pen America cited it as one of the most often banned in schools as well as one of the most important for children to read. As a teaching artist Javaka

works locally, nationally, and internationally visiting schools, libraries, and museums. Interested in the intersection of art, education and genius, Mr. Steptoe develops multidisciplinary, interactive, visual art, storytelling programs as a platform for social change. He is currently at work on his next book and plans to launch a boutique publishing company, Steptoe Publishing, to create opportunity and inclusion for authors and illustrators of color who work in the children's, young adult and graphic novel categories. While on Martha's Vineyard this summer, he is mentoring two gifted authors and exploring the possibility of hosting a writer's retreat here in the future.





Natasha Williams has served as the elected President of Harvard University's Union of Clerical and Technical Workers (HUCTW) from 2007 - 2016 representing 5,000 employees across Harvard. In 2017, she was elected t o the role of Vice President, which she currently holds today. In 2021, Tasha was promoted to theHUCTW Advocate for Diversity, Equity, and Inclusion and in this role she is responsible for leading HUCTW's efforts to promote a culture of inclusion and belonging where unionizedHarvard employees from al racial and ethnic identities are able to thrive and feel supported as they participate in

HUCTW and Harvard's important work. In addition to her roles at HUCTW, Natasha is the CEO and creator of Natasha's Homemade Organic Body Butter, a natural skin care company that caters to the distinct hair and skincare needs of multicultural women and their diverse families. Like many high-achieving Black women, Natasha has experienced recurring bouts of major clinical depression for more than half of her adult life that have, at times, left her bed ridden and unable to function for weeks at a time. She knows that racial and ethnic minority groups (specifically Black women) have experienced disparities in mental health related to access to care and resources, psychosocial stress, and discrimination. A n d COVID-19 and the economic and health impacts of the pandemic have only exacerbated these disparities. Natasha has chosen to tell her personal story to create awareness of early symptoms as well as an create an open environment in which women of color feel comfortable reaching out for help

without stigma. Natasha believes Black women need accessible, affordable, culturally competent, and effective care, with treatments that work quickly and effectively with few adverse effects.

Natasha's journey has been long and hard; she's learned a great deal about depression and ways to treat it. Her message to other Black women who are struggling with their mental health is simple: You are not alone! There are many of us coping with mental health conditions every day!

Natasha is living proof that it is possible to thrive with a mental health condition once you say yes to telling the truth and getting the help you need!



More Brands To Support



ABOUT US

Visions Braid Bar was founded by Binta Mamadou, an attorney who has had a passion for hair braiding since she was a child, and enjoys learning about and discussing all things "natural hair".

We are located in Oxon Hill, Maryland (just outside of Washington, DC) and are excited to hold our first pop-up in Oak Bluffs this summer. Our team has experience working with different hair textures and is equipped to provide a wide range of hair styling solutions to adults and children, both with and without extensions. We look forward to seeing you!





NATURAL HAIR



BRAIDS



CORNROWS





LOCS

SUMMER 2023 POP-UP July 13 to August 13 @ Circuit Style Salon 47 Circuit Ave, Oak Bluffs





301-941-4247





SOUFULLY TEXTURED

Author Charita Brittenum Aug 12, 11:00 AM - 5:00 PM EDT Martha's Vineyard, 29 Tuckernuck Ave, Oak Bluffs, MA 02557, USA

Industry veteran. ICON. Living legend. These are a few words used to describe Charita Brittenum, a 30 + year veteran of the Music Business. In her debut book,

4 The Record: The Memories & Music of my Life, Charita talks about family, love, loss, and friends, including experiencing physical abuse at a young age and her hustle to get into a male-dominated field.



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Principal and a second second

At Lumiere Rene, we cherish the essence of cherished moments, inspired by a legacy of love shared by my dear grandfather, Rene Joseph. This heartfelt connection fuels our commitment to empowering each member of our Lumiere Rene family, like YOU, to embrace your own brilliance through the magic of self-care and nostalgia.

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Katelynne

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NATURAL COSMETICS

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Thank you!

Thank you for participating in SOulFully Textured, A Natural Hair Festival. We hope the day has been informative, inspirational and empowering.

Stay connected with our natural hair community on social media by following @CuratedCurl . You can also keep up with our latest events on our website www.TheCuratedCurl.com Send us a note and let us know what types of events you'd like to attend in the future.

See you at SOulFully Textured, A Natural Hair Festival in 2024